



Mareeba BeefUp Forum

Mareeba, Wednesday 29 May 2019

Venue FNQ Field Day Site Mareeba Rodeo Grounds – Site M2

Time 8.15am – 4.30pm
Followed by 6pm Dinner Gateway Hotel Mareeba

Morning session

Welcome

*Barb Bishop, MLA BeefUp Forum Coordinator
Barry Hughes, Gulf Cattleman's Association*

MLA update

Jason Strong, Managing Director, MLA

MLA R&D for Northern Australia

Nigel Tomkins, MLA

BeefUp your business – 'It's all about profit'

Supply chain panel gate to plate

Chair Joe Rolfe

BeefUp your business in – Research & development

Regional R&D priorities for your business

Barb Bishop

Afternoon session

BeefUp your business – Business management

Farm business transformation, where do I start?

Claire Osborn Booth, Nuffield Scholar

Futurist business planning

Sterling Taverner, Anson Advisory

BeefUp your business – Marketing

Roller coaster ride to achieve success

Richard Rains

BeefUp your business – People

The future is in your succession

Mike Stephens, Meridian Ag

BeefUp your business – Production

P supplementation of breeding cattle

Tim Schatz, NT DPI&R

The future is in genomics – how to start now

Shannon Landmark, QAAFI

Cost: \$20 per person **Includes:** Morning and afternoon teas. Drinks & dinner sponsored by MLA

RSVP: 24 May 2019

Contact

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[Click here to register](#)